

Company Holiday Parties Are Out. These 5 Ingenious Ideas Are In.



Employees prefer prepaid cards and gift cards 10x more than a company holiday party.¹

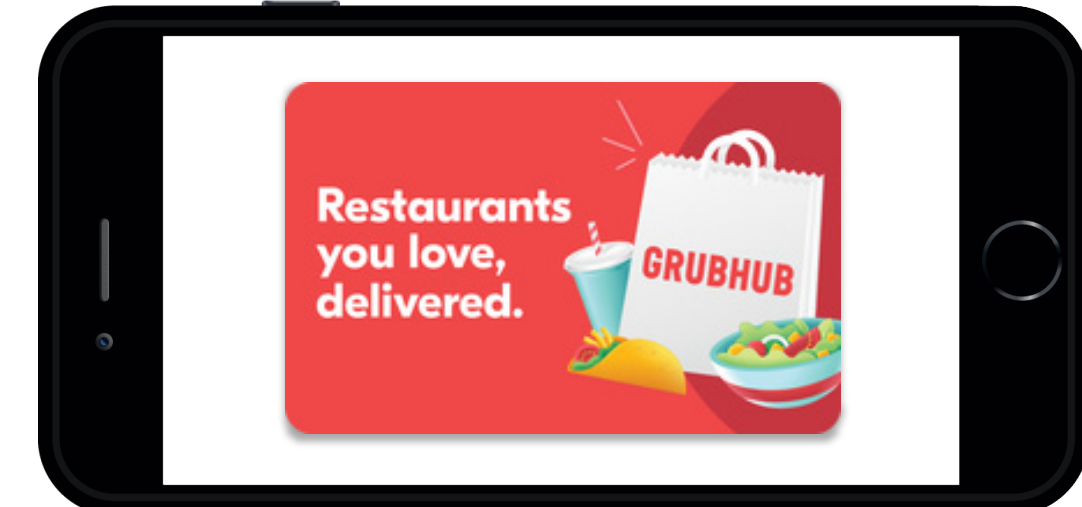
Let's be honest: company holiday parties aren't on everyone's wish list. That's why 2020 is the perfect time to start new year-end traditions. Instead of renting a venue and choosing a menu, send your employees what they really want: prepaid cards and gift cards.



1

70% of Americans order food for delivery.²

Let your employees enjoy a great meal on your dime. Send them physical or digital gift cards for popular restaurants or food delivery services, such as UberEats or GrubHub.



2

For the 14th year in a row, prepaid cards remain the most popular items on people's wish lists.³

Add your logo to a Mastercard® or Visa® Prepaid Card—no one really wants another company-branded mug, notepad or other merchandise.



3

56% of employees surveyed want to choose from 2 or more reward options.⁴

That's why we created The MAX Prepaid Card that can be used at over 150 popular merchants. Plus, for you, it has built-in savings on issuance fees.



4



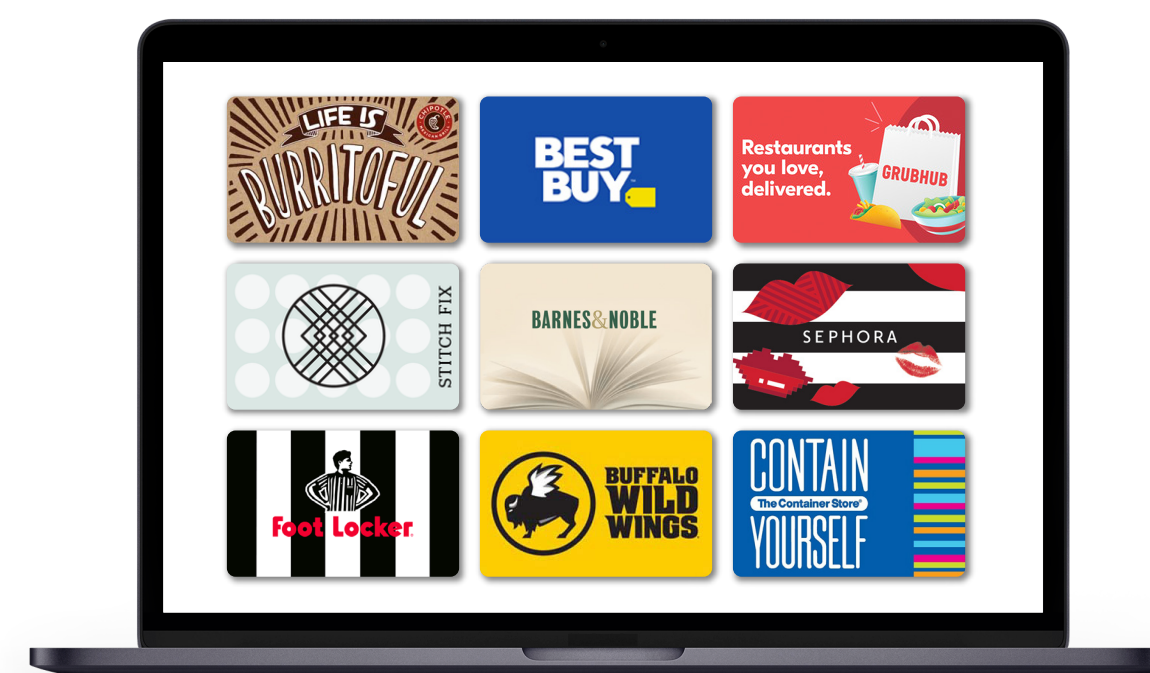
73% of Americans surveyed have made a charitable donation in the past year.⁵

Send employees the prepaid card that gives back*: our new Giving Good™ Prepaid Mastercard. At no extra cost to you or your recipients, you can also support a leading national nonprofit organization with a 3% donation from Blackhawk Network.

5

71% of people surveyed are interested in digital gift cards vs other gifts.⁶

Digital gift cards are an ideal option these days. Delivery requires only a name and an email address—plus, you don't pay for plastic cards or postage.



Share comfort & joy this holiday season with desirable prepaid cards and gift cards.
BlackhawkNetwork.com/Joy
866.353.4877



1. Blackhawk Network Employee Holiday Incentives Study, online survey of 1,500 full-time US employees, Murphy Research, August 2019.
2. <https://beambbox.com/townsquare/food-delivery-service-statistics>; 3. The National Retail Federation's Annual October Holiday Consumer Survey was conducted by Prosper Insights & Analytics and published in October 2020; 4. "Consumer Verticals" was an online survey of 1,515 Americans completed between January 25 and February 05, 2018, using Leger's online panel, LegerWeb. The margin of error for this study was +/-2.5%, 19 times out of 20; 5. <https://news.gallup.com/poll/310890/percentage-americans-donating-charity-new-low.aspx>; 6. Global Gift Card Market Insights, Forecast to 2025 was published by OYResearch Group on September 24, 2018. The report includes analysis of the global market size of the gift card market in key regions including North America, Europe, Asia Pacific, Central & South America and Middle East & Africa.
In Canada, Visa® Prepaid Card is issued by Peoples Trust Company pursuant to licence by Visa Int. *Trademark of Visa International Service Association and used under licence by Peoples Trust Company. In the U.S., Visa Prepaid Card is issued by MetaBank®, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc.
Prepaid Mastercard is issued by MetaBank, N.A., Member FDIC, pursuant to license by Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated.
Participating merchants are subject to change.
*100% of charitable donation funded by Blackhawk Network, Inc. and made at the time of purchase, regardless of when the card is redeemed. Blackhawk Network, Inc. will donate 3% of the purchase price of this card to the featured charity. Campaign begins when cards are first sold and continues for as long as card are available for sale.
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