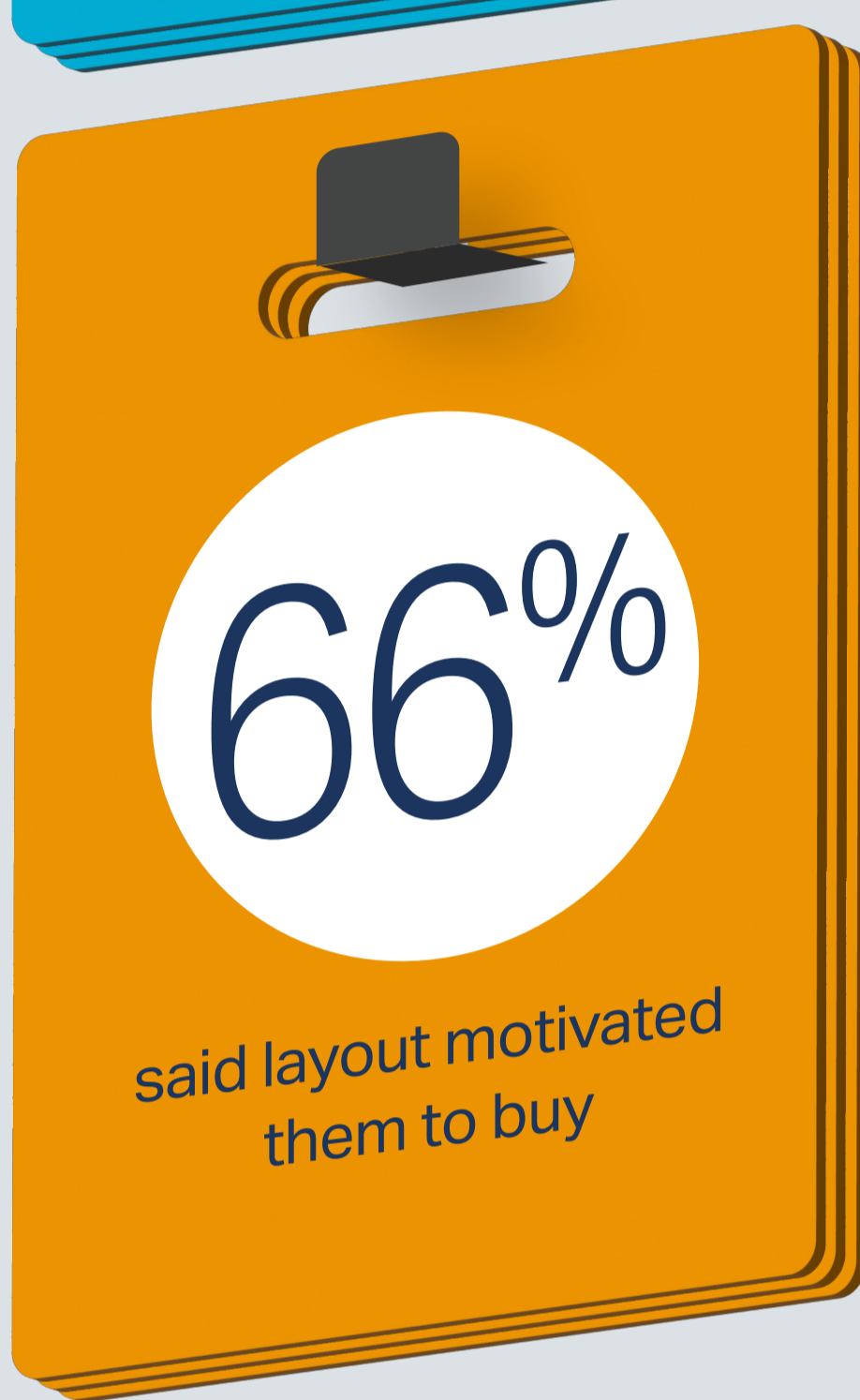


Presentation Drives Sales

Everyone loves gift cards, but did you know that customers respond to how attractive and organized your displays are? At Blackhawk Network (BHN), we know that presentation makes a difference, so we watched the performance of real-life stores to prove it.

Here's what we found:

Gift Card Display Motivation



BHN's Merchandising Teams



Talk to BHN

Our merchandising experts know how to keep your gift card displays neatly organized and generating sales.

866.219.7533
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